

**From the desk of:**

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# Press Release

April 2, 2020

FOR IMMEDIATE RELEASE

## NorState FCU using their R.A.K (Random Acts of Kindness) Campaign to support essential workers during the Pandemic

NorState Federal Credit Union’s management team during a regular morning briefing session decided that doing good for others during this time of crisis needed to extend past the usual day-to-day business of serving members.

After a brief discussion, NorState’s RAK team leader and Executive Marketing Director, Denise Duperré got to work with the RAK team located throughout the credit union’s 6 communities in Aroostook County, on using local restaurants to make and deliver pizza for lunch to 6 local grocery stores in the central and northern portions of Aroostook and thank them for being on the front lines of an essential business.

“This RAK was a double ‘pay it forward’” in my opinion, as we supported local restaurants to make up to 10 – 12 large pizzas in some of our branch locations and provide lunch to employees, like Madawaska’s Paradis Shop n’ Save, where 25+ employees were working on Thursday, April 2<sup>nd</sup>.

The community was very appreciative of this gesture, and so were the managers and employees of these establishments.



**Brian Dubois**

19 mins • 🌐

Big shout out to Norstate Credit Union for buying the entire crew at Shop N Save pizza for lunch!! Thank You so much!!

👍❤️ 42

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📶 TFW LTE

12:25 PM



Graves Shop n Save's Post



**Graves Shop n Save**

3 mins • 🌐

Sending a heartfelt thank you to our friends at Norstate Federal Credit Union. They surprised our amazing associates today with an amazing pizza lunch. Thank you so very, very much.

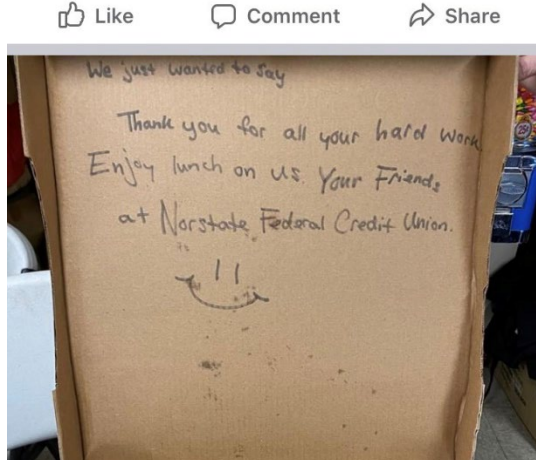
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*Above: Manager of Madawaska’s Paradis Shop ‘n Save, Brian Dubois took to social media to express his thanks for lunch for his 25+ crew. Right: Grave’s Shop ‘n Save in Presque Isle took a unique approach to thanking NFCU for lunch.*



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NorState FCU's Random Acts of Kindness welcomes others to share your good fortune with others in your community.  
#inthistgether #teamnrorstate

*About Us: For the past 79 years, NorState FCU has served as a trusted financial partner by empowering members to achieve their goals. As a member-owned, community-focused, not-for-profit financial institution, NorState FCU offers a full-service list of financial products and convenience services and is ranked as a "Top 100" credit union in the U.S for 2019.*

*With more than \$200 million in total assets, NorState FCU is a federally insured by the National Credit Union Association and serves over 14,250 members through 6 branches in Aroostook and northern Penobscot Counties in Maine, and nationwide with Co-op Network's Shared Branching and surcharge free ATMs. For additional information about NorState FCU visit [www.norstatefcu.org](http://www.norstatefcu.org)*